



2017 SPRING FUNDRAISER

SPONSORSHIP LEVELS AND BENEFITS

PLATINUM SPONSOR - \$10,000

- Ten tickets to the Between Friends' Spring Fundraiser
- Name and/or logo on all event collateral (invitation, program book, on-site signage noting Platinum Sponsorship)*
- Prominent name recognition in all press releases
- Recognition through regular social media marketing (Facebook, Twitter, LinkedIn – 1,500+ followers)
- Recognition from the podium during the event program
- Full-page Corporate Profile in the event program book, as well as the agency website and social media
- Recognition in Between Friends' FY17 collateral (i.e. annual report, website and e-newsletter)
- Brief speaking opportunity during the program
- Opportunity to include one promotional item in guest swag bags (150)

GOLD SPONSOR - \$7,500

- Eight tickets to the Between Friends' Spring Fundraiser
- Name and/or logo on all event collateral (save-the-date, invitation, program book, on-site signage)
- Listing in all press releases
- Recognition through regular social media marketing (Facebook, Twitter, LinkedIn – 1,500+ followers)
- Recognition from the podium during the event
- Half-page profile in the event program book, as well as the agency website and social media
- Recognition in Between Friends' FY17 collateral (i.e. annual report, website and e-newsletter)
- Opportunity to include one promotional item in guest swag bags (150)

SILVER SPONSOR - \$5,000

- Six tickets to the Between Friends' Spring Fundraiser
- Name and/or logo on all event collateral (save-the-date, invitation, program book, on-site signage)*
- Listing in all press releases
- Recognition on social media (Facebook, Twitter, LinkedIn – 1,500+ followers)
- Recognition from the podium during the event
- Logo in the event program book
- Recognition in Between Friends' FY17 collateral (i.e. annual report, website and e-newsletter)

BRONZE SPONSOR - \$2,500

- Four tickets to the Between Friends' Spring Fundraiser
- Listing on the invitation, program book and on-site signage*
- Logo in the event program book
- Recognition in Between Friends FY17 collateral (i.e. annual report, website and newsletter)

CRYSTAL SPONSOR - \$1,000

- Two tickets to the Between Friends' Spring Fundraiser
- Listing on the invitation, program book and on-site signage*
- Recognition in Between Friends' FY17 collateral (i.e. annual report, website and e-newsletter)

**Print deadlines for recognition: Invitation 2/20/2017 and/or Program Book 4/14/17*

For questions about participating as a Spring Event Sponsor, or to discuss a customized sponsorship package, please contact Molly Pim at **773.274.5232 ext. 117** or **mpim@betweenfriendschicago.org**.

**2017 SPRING FUNDRAISER
SPONSORSHIP RESPONSE FORM**

Yes, I would like to sponsor the 2017 Spring Fundraiser at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Silver Sponsor \$5,000 |
| <input type="checkbox"/> Gold Sponsor \$7,500 | <input type="checkbox"/> Bronze Sponsor \$2,500 |
| <input type="checkbox"/> Crystal Sponsor \$1,000 | |

CONTACT INFORMATION

Name/Organization: _____
(as you would like it to appear in printed materials)

Contact Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

E-Mail: _____

Phone: _____ **Fax:** _____

PAYMENT INFORMATION

I/We pledge to make our payment by April 1, 2017: _____ (sign/initial)

Enclosed is a check in the amount of \$_____ made payable to **Between Friends**.

Please charge \$_____ to my credit card. **Visa MasterCard Discover** (circle one)

Card Number _____ Sec. Code _____ Exp. _____

Name as it appears on card: _____

Signature _____

Please send a high-resolution JPEG of your company's logo.
Please return this form to Molly Pim, Institutional Giving Manager, via
Fax: 773.262.2543 | **E-mail:** mpim@betweenfriendschicago.org
Mail: Between Friends, P.O. Box 608548, Chicago, IL 60660